

Press Release July 2011



AMP Recognises Green Innovation

Plants Management Australia Pty Ltd is delighted to be the recipient of the 2011 AMP Innovation Award. This prestigious award was announced as part of the Telstra Business Awards program.

AMP has been helping Australians take control of their financial futures and own their tomorrows for over 160 years. Founded in 1849, AMP has played a substantial role in shaping modern Australia and New Zealand by helping millions of customers build financial security, providing protection for families and assets, and financing property and infrastructure projects.

By delivering the right balance of security and performance, AMP helps its customers and clients own their tomorrow. Today AMP encourages other Australian businesses to reach their full potential, embrace change and implement new ideas. PMA is delighted to be recognised by such a leader in business innovation and is proud to be associated with one of Australia's oldest and most distinguished companies.

Speaking of the win, PMA's Managing Director Chris Sargent said "Innovation is our business. It's the core of why we exist." Sargent congratulated his small team of specialised and dedicated staff, explaining that his office is bursting with new and fresh ideas and that developing a culture of innovation had been very important to PMA's recent success.

"It's great to be entrusted with new inventions from plant breeders. Breeders are the true innovators of our industry, I am humbled to be given the opportunity to take their concept and deliver it to the world."

Further details and press releases available at:
<http://pma.com.au/achievements.asp>



Dennis Dwyer of AMP and PMA Managing Director, Chris Sargent



Chris giving his acceptance speech



The PMA team with Dennis Dwyer of AMP

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