

Best New Flowering Plant

Plants Management Australia (PMA) is delighted to announce that the outstanding Tibouchina Fantasy Flowers® Collection has been awarded in the USA.

The collection, set to be marketed in the USA under the name of Hippie Dippie Tibbies™, recently took out the award for 'Best New Flowering Plant' at the 2014 TPIE - Tropical Plant Industry Exhibition - in Florida.

The TPIE exhibition showcases the latest trends in foliage, flowers and tropicals with almost 400 exhibiting companies and 800 booth spaces. It is 200,000 square feet of living and vibrant plants.

PMA's partner, ForemostCo, have worked tirelessly to ready the collection for an American launch. Speaking of the alliance PMA's Managing Director, Chris Sargent, explained "ForemostCo have done a terrific job trialling this collection extensively in the states and preparing to establish this stunning series of Tibouchinas in the marketplace. They are something completely new and are making waves all over the world."

The Tibouchina Fantasy Flower® Collection has been selling strongly in Australia for the past two years, with the dwarf varieties of 'Groovy Baby', 'Peace Baby' and 'Cool Baby' particularly popular due to the combination of their cold tolerance and compact habit making them ideal for smaller gardens and apartment living.

Bred in Australia by Queensland breeder, Terry Keogh, the collection is the result of a twenty year breeding program like no other. Terry is enjoying sharing the results of his hard work with gardeners all over the world, with the collection having something for everyone in terms of flower colour and plant form.

To find out more visit www.pma.com.au



Tibouchina 'Peace Baby'



Australian breeder, Terry Keogh



The ForemostCo team