



Be treated like a Princess!

In order to thank the country for its support of 'The Princess' Lavender, PMA is excited to launch a new competition. From July 1 through to November 30, all those who purchase 'The Princess' Lavender will have the opportunity to go into the draw to win a luxury package at Hepburn Springs in Victoria.

'The Princess' with its eye-catching vivid pink flower colour and outstanding garden performance is the 2014 Plant of the Year. Its unique characteristics have captured Australia's imagination and consumers around the country are looking forward to this year's supply hitting garden centres over the spring period.

The competition will see a lucky winner enjoying 2 luxury nights accommodation for two at Saltus Luxury Accommodation along with day spa treatments at Hepburn Bathhouse & Spa. It is the ideal opportunity to create your own 'princess' experience and enjoy a truly special moment.

PMA's Managing Director, Chris Sargent, explained "The breeding team at PGA are to be congratulated not only for the tremendous pedigree of this plant - as recognised by its 'Plant of the Year' achievement, but by creating a further opportunity to give back to the Australian gardening community. We are delighted that Saltus Luxury Accommodation and Hepburn Bathhouse & Spa have come on board with this project. The quality of both businesses is a perfect fit with the high calibre nature of 'The Princess' Lavender."

Look out for the new 'Plant of the Year' label and competition sticker in your local garden centre. Competition entry is quick and simple via www.pma.com.au

