

## Press Release March 2012

## Australian Small Business Champion Awards

Plants Management Australia is proud to announce that it is a finalist in the 2012 Australian Small Business Champion Awards.

This national program of awards was designed to recognise innovation, entrepreneurialism and the great Aussie service that been the backbone of this country's economic development for many years. In the words of Steve Loe, Managing Director of the awards "The role of small businesses in Australia deserves to be promoted, so that the hard working people are fully recognised for their contribution to the nation."

The Australian Small Business Champion Awards was born out of a genuine desire to recognise small business owners, encourage them, and help them to make the most of their businesses.

PMA is delighted to be a finalist in three category including the Business Growth Award, the Specialised Small Business Award and the Entrepreneur Award for PMA Managing Director Chris Sargent.

Commenting on the announcement Chris said "It is a great opportunity to once again draw attention to our industry and highlight the innovations developed by plant breeders."

The awards gala presentation is to be held in Sydney on April 21st.

