



## **MEDIA RELEASE    MEDIA RELEASE    MEDIA RELEASE**

### **DANIELLE BLACK WINS MAJOR AWARD**

**Danielle Black, 25 of Montrose** has won the prestigious O Group Trade and Enterprise Achievement Award in the **2012 Southern Cross Young Achiever Awards**.

**Danielle** was presented with her Award by Damian Smith, General Manager, O Group. **Danielle** was one of eight category winners announced on Saturday night 21<sup>st</sup> April at Wrest Point. More than 300 guests attended the Gala event.

Cait Clarke of Railton was later announced as the 2012 Premier's Young Achiever of the Year for Tasmania.

**The eight category winners are:**

- **DAMIEN ALMOND, 21 of ROKEBY - Heather and Christopher Chong Community Service Award**
- **DANIELLE BLACK, 25 of MONTROSE - O Group Trade and Enterprise Achievement Award**
- **MATT GOSS, 25 of BERRIEDALE - Print Applied Technology Sports Award**
- **CR CAIT CLARKE, 25 of RAILTON - First National Real Estate Leadership and Innovation Award**
- **EMMA FLUKES, 23 of LINDISFARNE - Hydro Tasmania Environment Award**
- **LAURA SYKES, 19 of SANDY BAY - Mat Goggin Foundation Entrepreneurship Award**
- **CATHERINE BLIZZARD, 28 of HOBART - TEMCO Science and Technology Award**
- **HOLLY BARNEWALL, 26 of WHITEMARK - UTAS Faculty of Education Teaching Excellence Award**

Winners received a \$1,000 Progress Saver Account from ANZ and a trophy. Cait, as the Premier's Young Achiever of the Year also received a \$1,000 grant from the Tasmanian Government and a fabulous holiday for two in Australia provided by Wrest Point and Qantas.

**Danielle Black, 25 of Montrose** owns her own business - maXreaction Graphic Design Studio. Launched in 2005, maXreaction is a very successful and highly sought after design studio that offers complete design services from initial concept through to final production. Danielle's clients include some of Tasmania's best known businesses and events. She also has a Cert IV in Small Business Management. Danielle was asked to join Plants Management Australia in 2009 as Senior Graphic Designer. Her remarkable impact on the business is said to be a major contributor to the company being named 2011 Telstra Tasmanian Business of the Year.

**End**

**Further details about Danielle are available by contacting 0417 813 348**

**For further information, please contact the Awards office on**  
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