

October 2015

PMA gains recognition for Export Business Services

Plants Management Australia Pty Ltd (PMA) is delighted to announce it has been awarded the Business Services Award at the 2015 Tasmanian Export Awards.

The awards were held at the stunning Henry Jones Art Hotel on Hobart's waterfront and were presented by honourable Matthew Groom MP, minister for State Growth.

The Business Services Award, sponsored by Austrade and Australia Unlimited, recognises PMA's performance and outstanding international success in professional business services and is the state's highest recognition of excellence for companies exporting goods and services.

The Business Services Award brings state distinction and national recognition to PMA, with finalists being measured against their peers on the strength of their marketing, exporting expertise and financial strategies. As a state winner, PMA now progresses to be a national finalist, with the winners being announced in November at the 53rd Australian Export Awards presentation in Melbourne.

In the words of PMA's Managing Director Chris Sargent, achieving recognition in this arena is a huge horticultural achievement as "no other plant licensing agent has ever won such an award" He goes on to explain that the award "solidifies the process and working relationship we have with DAFF, our domestic partners and our valued breeders" and highlights how PMA is truly a unique business in exporting horticultural intellection property.

PMA would like offer special thanks to DAFF, Austrade, our export partners Tasmania's Department of State Growth and other stakeholders that contribute to the continued success and export capabilities of PMA. These relationships are integral in consistently delivering outcomes that benefit our local economy and horticultural industry.

PMA is proud to be a Tasmanian company exporting new horticultural innovations to the world and bringing the dreams of our breeders to commercial life.

To find out more visit www.pma.com.au





