

Competition winner announced

JAN 2015

PMA is excited to announce the winner of ‘The Princess’ Lavender competition. Belinda Taylor, of Victoria, is the lucky recipient of a luxury weekend getaway at Hepburn Springs. The prize includes a relaxing two nights accommodation at Saltus Luxury Accommodation plus glorious day spa treatments at the renowned Hepburn Bathhouse & Spa.

The competition which ran from July 1 through to November 30 2014 gave all those who purchased ‘The Princess’ Lavender the opportunity to go into the draw to win their chance to ‘be treated like a princess’. Entries came in thick and fast from right across the country with entrants hoping to grab their own special getaway.

‘The Princess’ Lavender with its eye-catching vivid pink flower colour and outstanding garden performance was crowned the 2014 Plant of the Year. Its unique characteristics have captured Australia’s imagination and it continues to be extremely popular for container displays, low hedging and general garden use.

‘The Princess’ was bred by the team at Plant Growers Australia (PGA) in Melbourne. Whilst presenting Ms Taylor with her prize, PGA Director Michael Cole explained “The competition was a great way to thank everyone that has supported ‘The Princess’. I’m delighted that it has really struck a chord with Australians and that so many people are having outstanding success with it in their home garden.”

PMA’s Managing Director, Chris Sargent, summed up the competition by thanking Saltus Luxury Accommodation and Hepburn Bathhouse & Spa. “The quality of both businesses is a perfect fit with the high calibre nature of ‘The Princess’ Lavender and they have been a pleasure to work with.

For further details visit www.pma.com.au



Competition winner Belinda Taylor



Left to right: Sarah Walton of Van Loon’s Nursery, Amanda Houghton of Saltus Luxury Accommodation, Belinda Taylor (winner) and Michael Cole of PGA



‘The Princess’ Lavender